



Donna Abdelrazik Lecturer Ryerson University School of Graphic Communications Management May 19, 2021

To whom it may concern Ryerson University, Yates School of Graduate Studies, Master of Digital Media RE: Dorotea Bajic

Dorotea is a bright and curious learner. She is passionate about technology and creativity and commits to projects with enthusiasm and determination to solve. I have known Dorotea since 2019 in the capacity of both instructor and supervisor. I was first introduced to Dorotea's structurally creative strengths in my package prototyping course in Fall 2019. As part of the course curriculum, the class partnered with a start-up botanicals company to develop the product packaging's brand design and structural form. Her clever structural concept won first place.

She was just as engaged during the summer sustainability course, often contributing with solutions and inquiry to our industry's environmental status. That summer, I invited Dorotea to be a research assistant for a thesis project I was researching. She was invaluable in how she challenged concepts, considered differing objectives for discovery, and used her creative talents to build visual prototypes for my project. She continued her excellence in project execution in 2020, representing Ryerson University and winning the international PPA competition, which was the first time for Canada and Ryerson University.

Our latest interactions were in Winter 2021 as TA for the Package Prototyping course. This semester was sponsored by Nestle Canada, reimagining their packaging system for Turtle's chocolates. Although the course was delivered in a virtual capacity, Dorotea amplified the experiential learning potential for students by implementing a new software tool engagement for students. She was instrumental in the student success with her determination to support print output, feedback, and learnings for the teams to maximize their successful representation to Nestle.

It is my pleasure to offer a recommendation letter to this determined aspiring research and developer. I look forward to seeing her achievements in the field, and I support her application for this program.

Sincerely,
Donna Razik (Abdelrazik)